Beat: Technology

WOMEN IN TECH GLOBAL SUMMIT - HEROES SHAPING TOMORROW

ON THE 30th AND 31st MAY 2022

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USPA NEWS - The Women in Tech Global Summit is a 2-Day Event happening on the 30th and 31st May 2022 under the High Patronage of Ms. Elisabeth Moreno, French Minister for Gender Equality, Diversity and Equal Opportunities. The Theme 'HERoes Shaping Tomorrow', celebrates Women Across the World who are the Shakers, Makers and Innovators of our New Society and Economy.

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Panel
- Chiara CORAZZA, Speccial Delegate for the G7 and G20, France
- H.E. Hussain AL MAHMOUDI, CEO Sharjah Research Technology Innovation Park, UAE
- Sonia JORGE, Executive Direction, Alliance for Affordable Internet and Head of Digital Inclusion Program, Web Foundation
Moderator Dr Anino EMUWA, Managing Director, Avandis Consulting - Founder 100 Women @ Davos

The Event was gathering aproximately 300 Delegates: thought Leaders from Business, Civil Society, Government and the Arts, representing 30 Different countries... The Makers, Shakers, and Innovators of a New Era, driven by the Desire to change the Status Quo. The HERoes who are Shaping Tomorrow.

Photo left
- H.E. Dr Aisha Bin BISHR, Vice Chairwoman of the Board, EMAAR
- Ayumi MOORE AOKI, Founder and CEO of Women In Tech Global Movement

Women in Tech® is an International Non-Profit Organization on a Mission to close the Gender Gap and to help Women embrace Technology. They promote Girls' and Women's Empowerment around the World, with a Focus on Sustainable Development Goal 5b: Harnessing Technologies. With the Head Office in Paris, this is a Global Movement with Chapters in 6 Continents, counting over 70.000 Members.

Photo right
Women In Tech - Our Impact on the ground
- Dr Cara ANTOINE, Women In Tech Netherlands
- Melissa SLAYMAKER, Women In Tech South Africa
- Claudia MENDES SILVA, Women In Tech Portugal

- The Global Community is represented by Persons of all Abilities – regardless of Gender, Race, Ethnicity, Class, Age or Sexual Orientation.

- The Focus is on 4 Primary Areas that are a call for Action: Education, Business, Social Inclusion and Advocacy. They aim to create Impact through Action to build Skills and Confidence, setting Women up for Success.

- They are on a Mission to empower 5 MILLION WOMEN AND GIRLS by 2030, Meeting 5 SDG's

- The UN Sustainable Development has set 17 Goals to transform our World by 2030. Goal#5 is to achieve Gender Equality and empower Women and Girls. The Tech Field is one of its Main Targets. Women in Tech® fully support the UN's Sustainable Development Objectives by contributing to 5 of the 17 Goals:

#4: Quality Education
#5: Achieve Gender Equality and empower all Women and Girls
#8: Promote Sustained, Inclusive and Sustainable Economic Growth, Full and Productive Employment and Decent Work for All.
#9: Industry, Innovation and Infrastructure
#10: Reduced Inequalities

- Their Core Values:

* Diversity and Interculturality
* Collaboration
* Creativity
* Love and Positive Energy
* Ambition

Photo Left
- Amanda JOLLIFFE Dream Space Lead, Microsoft Ireland
Photo Right
Fireside Chat
- Her Highness Sheikha Mozah BINT MARWAN AL MAKTOUM

- For the past 4 Decades the Gender Gap in Tech has widened, with only 1 Woman in 5 People working in the Industry Today. Women in Tech® wants to change that.

Despite Decades of Progress towards Workplace Equality, Women remain underrepresented in the Technology Workforce. The Figures speak for themselves: according to Eurostat, just 17% of the People working in STEM (Science, Technology, Engineering and Mathematics) Roles across Europe are Female – and only 5% of Leadership Positions in the Technology Industry are held by Women.

Photo Left
Fireside Chat
- Her Highness Sheikha Mozah BINT MARWAN AL MAKTOUM
- Ayumi MOORE AOKI, Founder and CEO Women In Tech

Technology permeates every aspect of Our Society, defining the Way we live, build Products, Work and more. Not only does Technology drive our Economy but it invents our Future. Technology Products and Services are being developed and delivered based on the Perspectives of only One Half of the Population, and not designed with the Needs of Everyone in Mind. Women make up Half of Consumers and Technology Companies need to reflect this in their Workforce designing thos Products.

- Today, there are a Number of Initiatives that are working towards Bridging the Gender Gap in Technology. Most of these Initiatives are isolated and they focus on Specific Actions that cover a Part of the Problem but do not offer a Full Spectrum of Solutions.

Working Individually and Locally, Networks have less Impact. Obviously, they can make a Difference, but no Real Change can be done to invert the Process and Bridge the Gender Gap in the STEM Industry in the Long Term.

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* Photo Cover
- Ayumi MOORE AOKI, Founder and CEO Women In Tech
- Dr Christyl JOHNSON, Honory President of the Summit / Deputy Director Technology & Research investments, NASA
- Ulrik KNUDSEN, Deputy Secretary-General, OECD

Source: Women In Tech Global Summit - HERoes Shaping Tomorow
* Monday 30 May 2022 @ Hotel Westin Paris Vendôme
* Tuesday 31 May 2022 @ 3 Mazarium

For More Infos regarding The Speakers: https://womenintech-summit.com/speakers/

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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