Beat: Business

PASCAL GAUTHIER, CEO of LEDGER - GUEST OF CHINESE BUSINESS CLUB

HOTEL INTERCONTINENTAL PARIS LE GRAND

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USPA NEWS - Chinese Business Club, created in Paris by Harold PARISOT, aims to develop and strengthen economics and friendly link between China and France andot increase Bilateral Investments. Most Chinese Companies and French Personalities are present during the Official Lunches organized by the Chinese Business Club.... On April 21, 2022 @ Hotel Intercontinental Paris Le Grand, was organized a Business Lunch with French CEO of Ledger Pascal GAUTHIER as Guest.

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Ledger was launched in 2014 by Eight Experts with Complementary Backgrounds in Embedded Security, Cryptocurrencies and Entrepreneurship, united around the Idea of Creating Secure Solutions for Blockchain Applications, when this Market was still in its Infancy.

Pascal GAUTHIER started his Career at Kelkoo, a Price Comparison Service acquired by Yahoo for EUR 475 million in 2004. He then joined the Advertising Company Criteo in 2008 where he worked for Five Years as COO, being Instrumental in the Pivot to Advertising, which led to the Company's Global Expansion towards a EUR 2.17 Billion Market Capitalisation.

Before being CEO at Ledger, Pascal worked as Venture Partner in Mosaic Ventures, a London based Venture Capital Firm focusing on Series A Stage Companies. Pascal is also Non-Executive Chairman of Kaiko, a Financial Data Website on Bitcoin.

- Why Choose Ledger Hardware Wallets?

* A Ledger Hardware Wallet, combined with the Ledger Live app, is the best solution to secure, store and manage your Crypto Assets.
* Ledger Hardware Wallets have Industry-Leading Security to keep your Crypto and NFTs secure at All Times.
* The Ledger Live app is a One-Stop-Shop for your cCypto and NFTs. Buy, Sell, Exchange and Grow your Assets with their Partners – Easily and Securely.
* With Ledger you can Secure, Store and Manage over 5500+ Crypto Assets, including NFTs.
* Ledger makes the most popular Hardware Wallets in the World: more than 5 million+ Sales.

Source: Pascal Gauthier, Guest of Honor of Chinese Business Club
@ Hotel Intercontinental Paris Le Grand
Held on July 4th, 2022

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