Beat: Technology

BIG DATA & AI PARIS 2023, An UNIQUE EXPERIENCE In The HEART Of PARIS' SCENE

A UNIQUE ECOSYSTEM FOR 12 YEARS

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USPA NEWS - This Best of 2 Key Events on the French Tech Scene, Big Data & AI Paris is the Result of the Merger between Two Flagship French and European Tech Events: "Big Data Paris", a Key Event on the Big Data Scene for Ten Years, and "AI Paris", an Event dedicated to Advances in Artificial Intelligence became Essential in Five Editions...

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Brought together for the First Time in 2020, these Two Events are now grouped into a Single Event, as the Development of the Big Data and AI Markets are correlated. Big Data & AI Paris has become the Leading French Event for the Entire Big Data and AI Ecosystem. With a Unique Concentration of Content and Key Industry Players, you discover how to do it Better, Faster and At Scale.

- 2 Days of Complete Immersion, Big Data & AI Paris 2023 thus retains the Elements that made it Successful, and which allows Each Participant, whatever their Level of Maturity on these Subjects, to find the Information they are looking for at the Event:

* An Exhibition bringing together Key Market Players: You find more than 250 Leading Big Data and AI Companies, ranging from Key Historical Players to Young Startups ready to revolutionize the Sector.

* Conferences led by the Best Experts: These Conference Programs offer you an Overview of the Subjects, from Strategic, Practical (Feedback) and Technical (Expert Journey) Angles.

* Numerous Free Access Interventions: Access Several Types of Interventions according to your Needs: Workshops to discover Exhibitors' Solutions in Practice, Startup Pitches & Demos to unearth the Gem of Tomorrow, Tech Sessions to go into detail about the Current and Future Technologies.

* Networking with the Best Profiles in the Sector: The Event brings Together nearly 16,000 Big Data and AI Professionals, in Person and Virtually. A Unique Opportunity to exchange with Peers, form Partnerships or identify Talent for your Teams.

- This Year's Edition:

* 250 Exhibiting Companies - To accelerate the Performance of Your Projects by challenging the Big Data & IA French Scene

* 200 Workshops - To evaluate the Potential of the Best Solutions in Big Data & IA on the Market

* 50 Pitches & Startups Demos - To discover the Next French Unicorn which will shake up the Landscape of Tomorrow’s Industry

* 16,000 Participants: Project Promoter, Startups and Tech Leaders - To stay One Step Ahead on the Best on the Market.

- Some Of The Themes Developed during This Event:

* Let's regulate AI to unlock Your Potential!
* How to enable the Exchange of Real-Time and Multi-Directional Data Flows between Third-Party Software?
* Levers of Business Maturity in Big Data & AI
* How to ensure Secure Edge Computing Deployments while optimizing Total Cost of Ownership?
* Green IT: what Actions are Companies putting in place for more Responsible Digital Technology?

* How Crédit Mutuel Arkéa takes Advantage of the Capabilities of the Cloud thanks to the Hybridization of its Data Platform?
* What Role does DataOps have in a Media that broadcasts on Social Platforms?
* Towards AI capable of Understanding the Visual World
* Promises and Realities of Generative AI
* How to pay off your Security Debt thanks to AI on a Big Data Scale?

* Optimizing Attrition Rate through Data Analysis
* Development of a Data & AI Product At Scale
* MLOps for the Development of Controlled AI
* AI: Optimize your Supply Chain on a Global Level thanks to Sales Forecasting?
* Transfer Learning: a Driver for Industrial Applications

* implementation of a self-service approach with a data catalog
* From 21 million lines to 100 clients: rules and AI in support of data quality
* How to use AI in Automated Document Processing for the Energy Transition in Industry?
* Adaptive AI and Cognitive Computing towards Optimized Decision-Making and Action
* How to optimize Advertising Visuals using Deep Learning?

* Deep learning serving the Vision-Zero Ambitions of the Smart City
* Deploy AI Models at the Edge
* How to carry out an Accelerated Data Transformation of Your Businesses?
* How to use AI to analyze and estimate Your Chances of winning calls for Tender?
* How to use Large Language Models to optimize the Relevance of Your Search Engine?

* Securing your data analysis journey
* Cloud with Confidence
* How to supervise Practices around Artificial Intelligence, deploy Responsible AI and prepare for the AI ??Act
* Bank Card: create Big Data Pipelines through an Open-Source No-Code Tool
* How to optimize the Costs of its Data Platform thanks to FinOps Methods?

* Data & AI: Innovation at the Service of the Performance of the XV of France
* Preserve Confidentiality and ensure Compliance of your Strategic Data
* The future of Work: New Technologies serving the Transformation of Professions
* Developments and New Features of Trunk Data Platform
* Deploy "True" Observability for a Resilient Business

* Deployment of Large Language Models in Business
* How to improve Customer Experience and Productivity thanks to a Trusted and Responsible Document Processing AI?
* Generative AI for Medical Research for the Design of New Molecules
* Harnessing Spatial Data to prioritize Road Infrastructure Investments in Developing Countries
* How to boost your Customer Relations and Commercial Processes thanks to Generative AI?

* Generative AI applied to the Creative and Media Sector
* Democratizing AI to contribute to the Future of Carbon Neutral Energy
* Data Self-Serve Approach: To control Cloud Costs by empowering Users
* How Semi-Supervised Learning can detect wearing Connected Frames?
* increase the Creativity of Perfumers with AI

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